

## ***South Atlantic Review***

### Ad Submission Specifications

To ensure that your ad is printed correctly, please review to the follow specifications.

#### **Document Size**

- 5 x 8 inches
- Remove all bleed or crop lines
- Submit ads at 100% file size

#### **Color**

- Convert *all* color to grayscale
- Remove all predefined application RGB colors from the document

#### **File Specifications**

Files may be saved as either PDF of TIFF files.

- **PDF**
  - Save files as a composite, high resolution image (300 to 600 dpi)
  - Embed all high resolution images and fonts in the PDF when saving the file
- **TIFF**
  - Flatten image and be sure it does not contain any layers before saving
  - Save file at a resolution of 300 to 600 dpi

#### **Submitting files**

Ads may be submitted as an email attachment or mailed to *South Atlantic Review* on a CD.

Email: [sar@gsu.edu](mailto:sar@gsu.edu)

Mailing Address: South Atlantic Review  
SAMPLA  
P. O. Box 3968  
Atlanta, Georgia 30302-3968

#### **Rates**

- Single issue, full-page ad: \$125.00
- Full volume (four issues) full-page ad: \$400.00