

## **Director of the Susquehanna University Press, Asst. Professor of/Lecturer in Publishing and Media Entrepreneurship**

The Department of English & Creative Writing and the Sigmund Weis School of Business at Susquehanna University invite interested publishing professionals with experience in university, independent, trade, or educational publishing to apply for Director of the Susquehanna University Press with responsibility for reconfiguring the press as a student-run, project-based learning operation, in either a tenure-track or lecturer appointment in Publishing and Media Entrepreneurship (depending on background, qualifications, and preference).

The purpose of the Press will be to feature the work of SU students, faculty, and staff by coordinating and supporting traditional, digital, and hybrid student publications/media productions in various disciplines and in departments across campus, making use of the Central Susquehanna Valley as a laboratory for applied research and socially engaged practice. When time and resources permit, the press may also feature works from the local and regional communities, particularly those with a focus on media, business, and the humanities. The position serves our fast-growing English–Publishing & Editing major and the Entrepreneurship minor/Management and Marketing majors in the Sigmund Weis School of Business. As we value diversity and inclusion, we highly encourage people of color, U.S. underrepresented minorities, and other marginalized groups to apply. The position will begin in August 2022.

Teaching responsibilities are three courses a semester. For the English department, these will include a course each semester dedicated to the activities of the Press, with additional courses from Introduction to Modern Publishing, the Publishing & Editing capstone course, and relevant courses in publishing studies. For the Sigmund Weis School of Business, these will include courses such as Principles of Marketing, Exploring Entrepreneurial Opportunities, or Principles of Management. The successful candidate must be willing to recruit and mentor student editors as media entrepreneurs; have an affinity for publishing innovation; be excited about the future of print and digital media in both traditional and open-source distribution; and contribute to the university's commitment to diversity and inclusion.

Candidates must have at least three years or more of professional experience in publishing, editing, and/or production. Management and/or marketing experience is strongly preferred. Candidates may have an M.A. in Publishing, Media Studies, Media Entrepreneurship, Arts Management, Library and Information Science, English, or Communications; an M.B.A. or M.S. in a business related field; an M.F.A. in any discipline; or an advanced degree in these or related disciplines. The Department of English & Creative Writing is a vibrant literary and media-focused community that produces *Modern Language Studies* and multiple student publications. The department strongly values student mentoring, experiential learning, and an entrepreneurial attitude toward publishing and editing.

Please submit a letter of application; a curriculum vita; a statement on how the applicant will contribute to the university's commitment to diversity and inclusion, including applicant's knowledge of and experience with inclusive practices in advising and mentoring; and three letters of recommendation online at <https://jobs.susqu.edu/postings/2503>. Though college-level experience in classroom teaching is not required, a record that illustrates current, or suggests the potential for, excellent teaching is required on applicant's curriculum vita (this can include having attended pedagogy training, led workshops/trainings, participated in workplace mentoring/advising, managed new employee

orientation, and etc.). The successful candidate will be expected to interact openly with and inspire students through their teaching strategies and demonstrate that they have strong communication skills and are highly organized. As we seek to embody the rich diversity of the human community, we commit ourselves to the full participation of persons who represent the breadth of human difference. Susquehanna University is an Equal Opportunity Employer. Any inquiries should be sent to the department co-chair, Dr. Laurence Roth, [roth@susqu.edu](mailto:roth@susqu.edu). Review of applications will begin on January 3, 2022.

Susquehanna University is a national liberal arts college committed to excellence in educating students for productive, creative and reflective lives of achievement, leadership and service in a diverse, dynamic and interdependent world. Its more than 2,200 undergraduates come from 35 states and 22 countries, and all students study away through Susquehanna's unique Global Opportunities program. Susquehanna University's 325 acre campus, noted for its beauty, is located in Selinsgrove, Pennsylvania, 50 miles north of Harrisburg in the scenic Susquehanna River Valley, about a three hour drive from Philadelphia, Washington, D.C., and New York City. For more information, please visit <https://www.susqu.edu>.